# 50" Android Freestanding Digital Posters



## **Plug and Play**

Plug and Play is the most straightforward way to upload content to the screen. Simply load images and videos onto a USB stick, insert into the display, wait for your content to copy over and then remove. Your images and videos will now play in a continuous loop.



## 450cd/m<sup>2</sup> IPS Panel

Commercial grade IPS technology accurately displays image quality and colour depth with no fall-off in colour accuracy. These panels are designed to achieve ultimate lifelike colour temperature in portrait orientation.





# Free Scheduling Software

These displays come with free scheduling software for displaying different content at different times of the day. If you prefer to keep it simple you can update the screen directly without using the software.



#### 24/7 Commercial Use

These displays use a commercial grade LCD panel and LED backlight. They have the ability to be in constant use 24/7 for over 70,000 hours and have no external buttons or controls to avoid tampering.





#### **Power Timer**

The eco-friendly power timer allows you to assign daily or weekly on and off times for your screen meaning that it is only in use when it needs to be; improving your environmental efficiency.



#### **Internal Locker**

Should you need to connect the screen to an external source, like a PC or media player, you can use the HDMI input or the VGA and 3.5mm audio jack inputs and hide the player inside the internal locker.

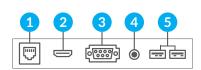












#### **Giant Tablet Styling**

Their tempered glass face, rounded corners, super slim profile and aluminium surround all add to the captivating tablet-like aesthetics as well as protecting the internal components from potential damage.



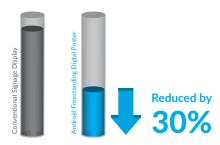
## **Free Integrated Castors**

These freestanding displays are a fully potable solution as they feature integrated castors as well as retractable feet for more permanent installations.



#### **Low Power Consumption**

The LED backlight technology provides improved brightness and contrast. Their lifespan is drastically improved to over 70,000 hours and the power consumption is reduced by around 30%.



## **Scrolling Text**

You can display a "ticker tape" style scrolling text message along the bottom of the screen, to help you get your message across or help highlight any specific promotions or offers.



## Wide Viewing Angle

Thanks to the IPS technology these displays provide fantastic image quality with a remarkable viewing angle of 178° in portrait orientation.



# **Optional Network Upgrade**

For a small charge you can upgrade your screen to be networked, allowing you to connect your screen via Wi-Fi, LAN or 4G, then remotely update it over the internet. For more information please go to page 91.















24/7 COMMERCIAL GRADE



INTEGRATED SPEAKERS



CONNECT DEVICES





LED BACKLIGHT















# Specification Table

		50 Inch
Panel	Resolution	1920x1080
	Display Area (mm)	618.4x1097.8
	Aspect Ratio	16:9
	Brightness (cd/m²)	450
	Colour	16.7M
	Viewing Angle	178°
	Contrast Ratio	4000:1
Audio	Speaker Type	6W, 8Ω (x2)
AV Inputs	Video	HDMI, VGA
	Audio	Audio Socket (3.5mm)
Power	Power Consumption (W)	100
	Input Voltage	AC110~240V (50Hz~60Hz)
Mechanical	Unit Size (WxHxD mm)	747x1862x50
	Package Size (WxHxD mm)	835x2010x535
	Footprint (WxH mm)	747x400
	Net Weight (kg)	82
	Gross Weight (kg)	90
Environmental	Operating Temperature	0 °C to 50 °C
	Storage Temperature	-30°C to 60°C
	Operating Humidity	10% to 80%
	Storage Humidity	5% to 95%
Computer	Media Formats	Video (MPG, AVI, MP4, RM, RMVB, TS), Audio (MP3, WMA), Image (JPG, GIF, BMP, PNG)
	Media Resolution	1920x1080/1080x1920
	Internal Memory	6GB
	CPU	Quad-Core Cortex-A17@1.61GHz
	GPU	Mali-T760 MP4 @600MHz
	RAM	2GB DDR3
	ROM	8GB NAND
	USB	USB2.0 HOST (x2)
	LAN	10/100M Ethernet (Network Version Only)
	Wi-Fi	802.11b/g/n/ac (Network Version Only)
	OS	Android 5.1.1
	Graphic Engine	OpenGL ES 1.1/2.0/3.0/3.1, OpenCL 1.1, Renderscript, Direct3D 11.1
Accessories	Included	Scheduling Software, Remote Control, Key, User Manual
	Optional	Network Upgrade, Touch Screen Version
Warranty	Warranty Period	3 Year Warranty

#### Errors and omissions excepted



