



Complete Package Solution

We have combined a 24/7 commercial display, a network Android media player **and** one year free CMS software for the ultimate package solution.





Save time and Money

1st Year Free Software Subscription

The first year of using our cloud based CMS is absolutely free. You can also purchase 3 additional year's access at the point of purchase or make a one off payment to have access for life.



24/7 Commercial Use

These displays use a commercial grade LCD panel and LED backlight. They have the ability to be in constant use 24/7 for over 70,000 hours and have no external buttons or controls to avoid tampering.





Landscape or Portrait Orientation

Our displays can be used in either a landscape or portrait orientation depending on your requirement and your brand's aesthetic in store.





350cd/m² IPS Panel

Commercial grade IPS technology accurately displays image quality and colour depth with no fall-off in colour accuracy. These panels are designed to achieve ultimate lifelike colour temperature when used in either landscape or portrait.



Multi Screen Synchronisation

Create stunning content across multiple displays or just have your menus change at the same time.



Power Timer

The eco-friendly power timer allows you to assign daily or weekly on and off times for your screen meaning that it is only in use when it needs to be; improving your environmental efficiency.



Menu Board Sync

Modernize the in store ordering experience with ease and increase transaction speed with Reddie's Menu Board Sync. Menu board sync means you can make updates to menu board items and prices in real time through your POS. Updating your menu offerings via the POS means it updates wherever the menu is displayed such as your digital drive thru, indoor menu boards, self-order kiosks, window signs etc. Reddie has Menu Board Sync integrations with over 50 established POS systems including Square, Clover, Toast, Revel, NCR Aloha, Lightspeed, PAR and Jumbilin.



Update Instantly and From Anwhere

No special software installation or dedicated PC is required, simply login to our online your portal and update your screens from anywhere in the world with an internet connection.



Narrow Bezel

The slim border on the Digital Menu Boards allows your menu to take centre stage especially when multiple displays are placed side by side.



Wide Viewing Angle

Thanks to the IPS technology these displays provide fantastic image quality with a remarkable viewing angle of 178° in both landscape and portrait.



Plug and Play Backup

If you lose your internet connection you can still update the screen using a USB stick to keep things simple.















IPS PANEL 24/7 COMMERCIAL GRADE



LANDSCAPE OR PORTRAIT











LED BACKLIGHT





BUILT IN WIFI











Display screen: 54.64 inches LED back light **Display size(mm)**: 1209.6(H) ×680.4(V)

Overall dimension(mm): 1232(H)×708.9 (V)×50.4(D)

Product weight: gross weight24.6KG, net weight19.45KG

Brightness: 700cd/m² Response time: 6ms VESAinstall: 200×400

CPU: T972 Quad-Core A55 1.9GHz

Memory: 2GB Storage: 8GB

Operating system : Android 9.0 Sound power : $2 \times 2W 4\Omega$

Media transfer mode: USB, Lan transmission, Wan Transmission

Resolution: 3840×2160

Image comparison: 1200: 1 Angle of view: 89° (U/D/L/R)

Color depth: 8bits+FRC, 1.07 billion colors **Timing**: supported multi-time timing switch

Display direction: Vertical display, horizontal display

Management software: Store Sign Cloud

Product color: black





