

Weather Proof

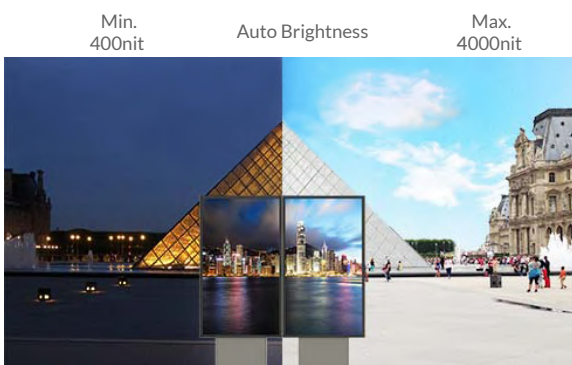
The Digital Drive Thru QLED Displays are sealed with IP67 rated exposure, designed not just to be waterproof but weather proof. This feature protects against the damaging effects of the sun, rain, snow, dust and wind.



A weatherproof board means your display is always safe and functional outdoors.

Smart Brightness Control

The built in auto brightness on the Digital Drive Thru's sensors helps to reduce its brightness at night to avoid light pollution thereby extending its lifetime.

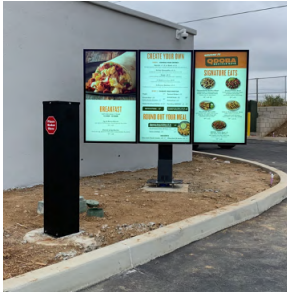


- Sun Light Readable Display
- Anti Glare Glass
- Plug & Play
- *Optional Network Systems Upgrade
*See "Update Instantly from Anywhere" section.
- Wide Viewing Angle
- No Blackening
- Vandalism Safe
- 24/7 Usage
- Weather Proof
- Full High Definition 1080p

Other Features

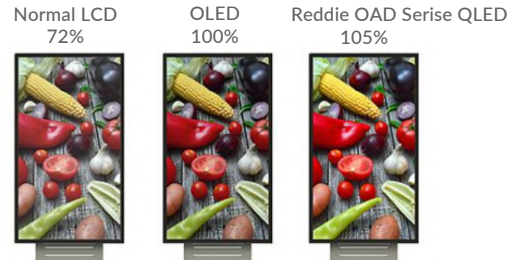
Anti- Glare Glass

The Digital Drive Thru QLED Displays are fully laminated with anti reflection glass. This eliminates the air between the LCD panel and the tempered glass. It helps to provide high brightness, lower reflection and high contrast ratio display with 178/178 wide angle viewing, making the the displayed images richer and clearer under direct sunlight.



QLED with Fantastic 105% Color Gamut

QLED technology makes the Digital Drive Thru Display full of visual impact. It has an extra 30% brightness creating a full 105% color gamut on the display. The Drive Thru QLED display leads this trend.



POS Integration: Menu Board Sync

Reddie's Menu Board Sync takes the hassle out of making menu board updates by allowing you to make changes to menu board items and prices in real time through your POS. Changes made via the point of sale system is reflected wherever the menu is digitally displayed such as digital drive thru, indoor digital menu boards, self order kiosks, digital window signs etc. With Menu Board Sync, your digital menu boards are integrated with POS systems like Toast, Clover, Square, Par, NCR Aloha, Revel, Lightspeed, Jumbilin POS and an additional 45 POS systems.



Integrated Drive Thru Order Confirmation

Modernize the drive thru experience with ease and increase transaction speed with our integrated drive thru Order Confirmation System. This allows customers to view their order cart in real time while the order is being placed which makes for less errors, faster processing time and more customers served through your drive thru lane. Our integrated drive thru order confirmation system is available with Clover, Square and Jumbilin POS systems.

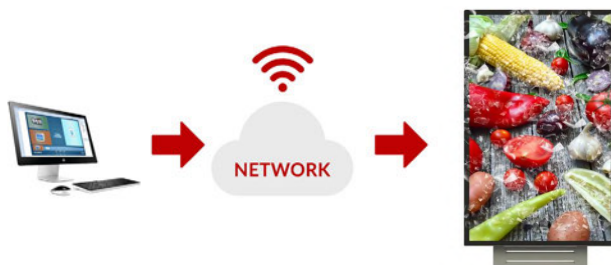


* Non Integrated Order Confirmation System available with Toast, NCR Aloha and many other POS systems.



Update Instantly and From Anywhere

No special software installation or dedicated PC is required, simply login to our online Reddie portal and update your screens from anywhere in the world once internet connection is established. *Enjoy FREE CMS for the first 12 months.



Wide Temperature Range

Wide temperature design on LCD panels, motherboards and stainless steel enclosures makes the display work for 24/7/365 under hot or cold weather.



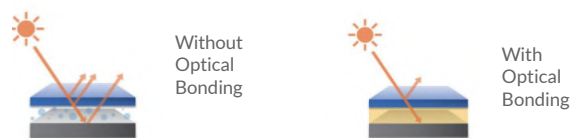
Maintenance Free

Unlike our competitors, Reddie's QLED Drive Thru has a guarantee air cooled system, a fan-less and filter-less enclosure which eliminates maintenance fees and helps you save cost.

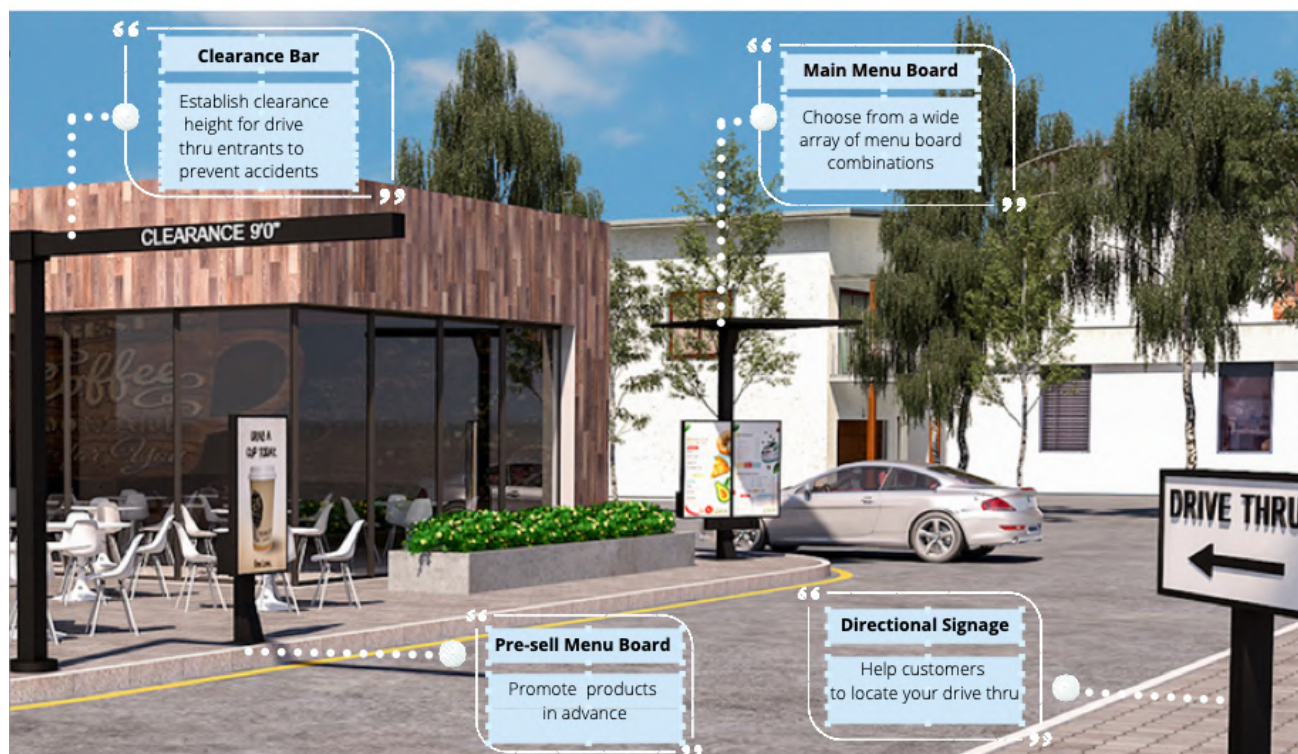


Optical Bonding Processed & Reflection Prevention

The Digital Drive Thru QLED Display is fully laminated with anti-reflection glass which eliminates the air between the LCD panel and tempered glass. This helps to provide a high brightness, lower reflection and high contrast ratio display with 178/178 viewing angle.



Build Your Own Drive Thru



Reddie Technology has helped many clients to build their very own Drive Thru. From small businesses with single screens to large franchises with multiple screens, finding a solution to suit your business is what we do.

Things to Consider

Main Menu Board:

Choose from a wide array of menu boards and/or combo options for customers to place their final order.

Pre-sell Menu Board:

Our pre-sell menu board is used to promote products in advance and is very popular for up selling specialty or seasonal items.

Clearance Bar:

The Reddie Clearance Bar is a staple security feature that informs drive thru entrants about the allowed clearance height of each vehicle thereby preventing inadvertent damage to customer vehicles. Our steel poles are available in two heights: Curb level 102" or Street level 108" and they are also available in multiple colors.

Directional Signage:

Our directional signage is lit! It is a double sided light box with customizable wording that can include your logo or company's name. It is also color customizable and helps guests to your premises to locate your drive thru.

SPECS



Panel Information	Panel Size	32 inch	43 inch	55 inch
	Resolution	1920 x 1080	1920 x 1080	1920 x 1080
	Brightness	4000 Nits	3500 Nits	4000 Nits
	Active Area	698.4 x 392.85 mm	941.184 x 529.416 mm	1209.6 x 680.4 mm
	Viewing Angle	178/178	178/178	178/178
	Aspect Ratio	16:9	16:9	16:9
	Display Colors	1.07B, 105%	1.07B, 105%	1.07B, 105%
	LED Life Time	≧ 50,000 hours	≧ 50,000 hours	≧ 50,000 hours
	Blackening Defect Free	Up to 110°C	Up to 110°C	Up to 110°C
	Orientation	Portrait & Landscape	Portrait & Landscape	Portrait & Landscape
	Brightness Control	Sensor Built-in	Sensor Built-in	Sensor Built-in
Mechanical	Bezel Width (T/B/L/R)	26.7/26.7/27.8/27.8	28.6/28.6/28.3/28.3 mm	29.5/29.5/28.5/28.5 mm
	Overall Dimensions	750*450*126mm	999*588*125mm	1268*737*125.5mm
	Net Weight (Display Only)	25KG	36KG	60KG
Connectivity	HDMI IN	X1		
	POWER PORT	X1		
	OSD Language	English		
	Optional	External IP67 Media Player: Android OS/Windows OS		
Special Features	Tempered Glass	Anti-Reflective Glass with IK10 Impact-resistant		
	Process	Optical Bonded		
	Weatherproof Design	IP67		
	Cooling System	Fanless + Fliterless		
	Operating Temperature	-30°C ~ 55°C		
Power	Power Supply	AC 110~240V		
	Rated Frequency	50/60Hz		
Certifications	ETL 5025410, FCC, CE			

Pre Sell/ Menu Board



Single Menu Board



Double Menu Boards



Triple Menu Boards

Main Menu Board



Combo 1: Double Main Menu Board + Stand Alone Speaker Post (Single, Triple)



Combo 2: Double Main Menu Board + Canopy with Speaker & Microphone boxes (Single, Triple)



Combo 3: Double Main Menu Board with built in Speaker Box (Single, Triple)



Combo 4: Double Main Menu Board with built in Speaker Box and Canopy (Single, Triple)



Combo 5: Triple Main Menu Board with built in Speaker Box (Single, Double)



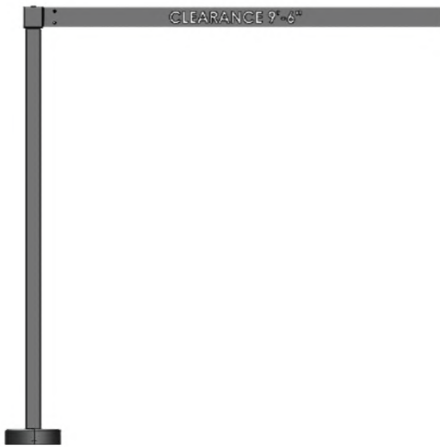
Combo 6: Triple Main Menu Board with built in Speaker Box and Canopy (Single, Double)

2 x 55" Wall Mounted with Speaker Box

Also available in Single and Triple with or without Speaker Box



Accessories



Clearance Bar



Directional Signage



Order Confirmation
Post & Display



Bollard

Communication Systems



Industry Standard Drive Thru Communication Systems Available.

Our communication system includes headsets, vehicle detectors, loops, base stations, speaker posts, speakers, microphones and order confirmation systems.

Panasonic

par[®]

HME

HOSPITALITY
& SPECIALTY
COMMUNICATIONS

[®]

Case Study: The Qdoba Story



Background

Qdoba is a leading restaurant in the fast casual space with over 700 locations stretched across the US and Canada. They are known for serving a wide array of Mexican dishes with operations similar in scope to that of industry players like Chipotle, Baja Fresh or Moe's South West Grill.

The Problem

This brand new store located in California, forms a part of a new futuristic concept being created in partnership with Pittstop, Horizon Fuel and San Pasqual Native American Corporation.

Though the Qdoba team looked at other brands, they settled on Reddie because our solutions are high quality and zero maintenance. They also preferred the look of the displays which they believed were more in keeping with the futuristic concept of the store's overall layout.

The Solution

In early 2021, Reddie was contacted to provide the franchise with our triple model 55" Digital Drive Thru QLED solutions. This particular display was ideal for Qdoba's needs since it delivers 4000 nits of brightness, has ambient lighting, which means the display becomes brighter when it is bright outside and darker when it is dark outside to ensure maximum visibility. The display is also devoid of cooling fans and filters, thereby eliminating the costs associated with the customary 3-6 month maintenance that the fans and filters of other brands require.

Not only did Reddie provide the hardware in the form our QLED Digital Thru, but we were on hand to facilitate the installation process.

Our digital drive thru pairs well with leading drive thru headset providers like PAR, HME and Panasonic and as such, we provided a high quality microphone and headset communication system. The package also included vehicle detection and a speaker post.

