

REDDIE®

DIGITAL DRIVE THRU MINI LED MENU BOARD

BURGER BUDGET

10% OFF

PATTIES

SPICY BEEF	\$3.35	Calories 490
MILD BEEF	\$3.35	Calories 490
CHICKEN	\$3.35	Calories 400
JERK CHICKEN	\$3.35	Calories 390
VEGETABLE	\$3.35	Calories 340
SPINACH	\$3.35	Calories 303

COCKTAIL PATTIES

CHICKEN (DOZ)	\$13.99	Calories 92
BEEF (DOZ)	\$13.99	Calories 118

PRE ORDER REQUIRED

Prices Subject to TAX
2200 calories per day is used for general nutrition advice,
but calorie needs vary. Additional information available upon request.

MEALS

JERK CHICKEN	\$12.99	Sml. 867	\$14.99	Lrg. 1155
CURRIED CHICKEN	\$12.99	Sml. 867	\$14.99	Lrg. 1155
BROWN STEWED CHICKEN	\$12.99	Sml. 867	\$14.99	Lrg. 1155
FRIED CHICKEN	\$12.99	Sml. 867	\$14.99	Lrg. 1155
CURRIED GOAT	\$12.99	Sml. 867	\$14.99	Lrg. 1155
BBQ CHICKEN	\$12.99	Sml. 867	\$14.99	Lrg. 1155
STEW PEAS	\$12.99	Sml. 867	\$14.99	Lrg. 1155
BRAISED OXTAIL	\$12.99	Sml. 867	\$14.99	Lrg. 1155
SNAPPER			\$14.99	Lrg. 1155

SOUPS

CHICKEN	\$5.45	Sml. 442-653	\$8.45	Lrg. 884-1306
GOAT HEAD	\$5.45	Sml. 442-653	\$8.45	Lrg. 884-1306
RED PEAS	\$5.45	Sml. 442-653	\$8.45	Lrg. 884-1306

Prices Subject to TAX
2200 calories per day is used for general nutrition advice,
but calorie needs vary. Additional information available upon request.



WHY REDDIE IS THE BEST PLACE

FOR RESTAURANT

DIGITAL SIGNAGE & SOFTWARE



Service Excellence



Lifetime Support



Industry Expertise

Reddie Technology Group is an Original Equipment Manufacturer (OEM) and supplier of indoor and outdoor LCD and LED Digital Signage Displays; both Touch and Non Touch solutions. Reddie also develops powerful cloud-based software to support our customers' needs.

HAPPY CLIENTS INCLUDE



Weatherproof

Digital Drive Thru Mini LED Menu Boards are rated IP66, which means the menu board structure provides superior protection against the damaging effects of dust, direct sunlight, rain and snow.



Anti-Glare Glass

The Digital Drive Thru Mini LED Menu Boards are fully laminated with anti-reflection glass. This eliminates the air between the LCD panel and the tempered glass. It helps to provide high brightness, lower reflection and high contrast ratio display with a 89/89/89/89 wide viewing angle, making the displayed images richer and clearer under direct sunlight.



Commercial Grade
43", 49" & 55" Outdoor Displays

Resolution:
1080x1920

Brightness:
Mini LED 4000 nits

Operating System:
HDMI In

Outdoor Use

ETL Certification
Intertek

Rated IP66

Internal Thermostat

Mini LED with Fantastic 105% Color Gamut

Mini LED technology offers energy efficiency, lower temperatures, and longer lifespan. With high brightness for clear visibility in bright environments, it provides vivid colors and sharp contrast, making it an ideal choice for displays in various applications.



Wide Temperature Range

Wide temperature design on LCD panels, motherboards and stainless steel enclosures makes the display work for 24/7/365 under hot or cold weather.



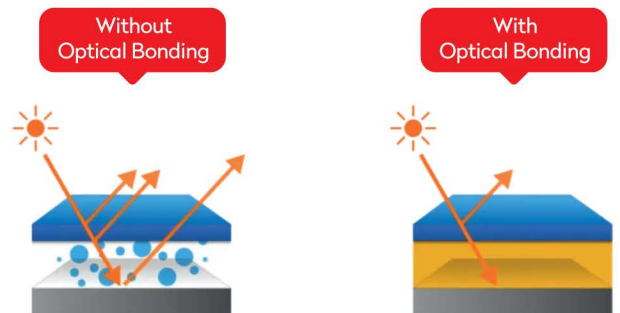
Maintenance Free

Reddie's Digital Drive Thru Mini LED Menu Board has a smart cooling system with an internal thermostat that adjusts to the ambient temperature and the display temperature and is maintenance free which helps you save money.



Optical Bonding Processed & Reflection Prevention

The Digital Drive Thru Mini LED Menu Board is fully laminated with anti-reflection glass which eliminates the air between the LCD panel and tempered glass. This helps to provide a high brightness, lower reflection and high contrast ratio display with a 89/89/89/89 viewing angle.



Smart Brightness Control

The Built-in auto brightness feature on the Digital Drive Thru Mini LED Menu Boards' sensors helps to reduce its brightness at night to avoid light pollution, thereby extending its lifetime.

Min Mini LED 400 nits — Auto Brightness — Max Mini LED 4000 nits



Update Instantly & From Anywhere

No special software installation or dedicated PC is required, simply login to our online Reddie or Jumbilin portal and update your screens from anywhere in the world once an internet connection is established. *Enjoy **FREE Reddie Portal CMS** usage for the first 12 months.



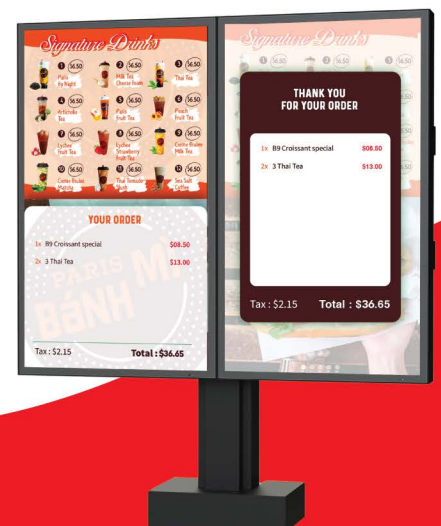
POS Integration: Menu Board Sync

Reddie's Menu Board Sync takes the hassle out of making menu board updates by allowing you to make changes to menu board items and prices in real time through your POS. Changes made via the point of sale system are reflected wherever the menu is digitally displayed such as the Digital Drive Thru Mini LED Menu Board, Indoor Digital Menu Boards, Self-Order Kiosks, Digital Window signs, etc. With Menu Board Sync, your menu boards can be integrated with POS systems like Toast, Clover, Square, Par, NCR Aloha, Revel, Lightspeed, Jumbilin POS and 50+ more.

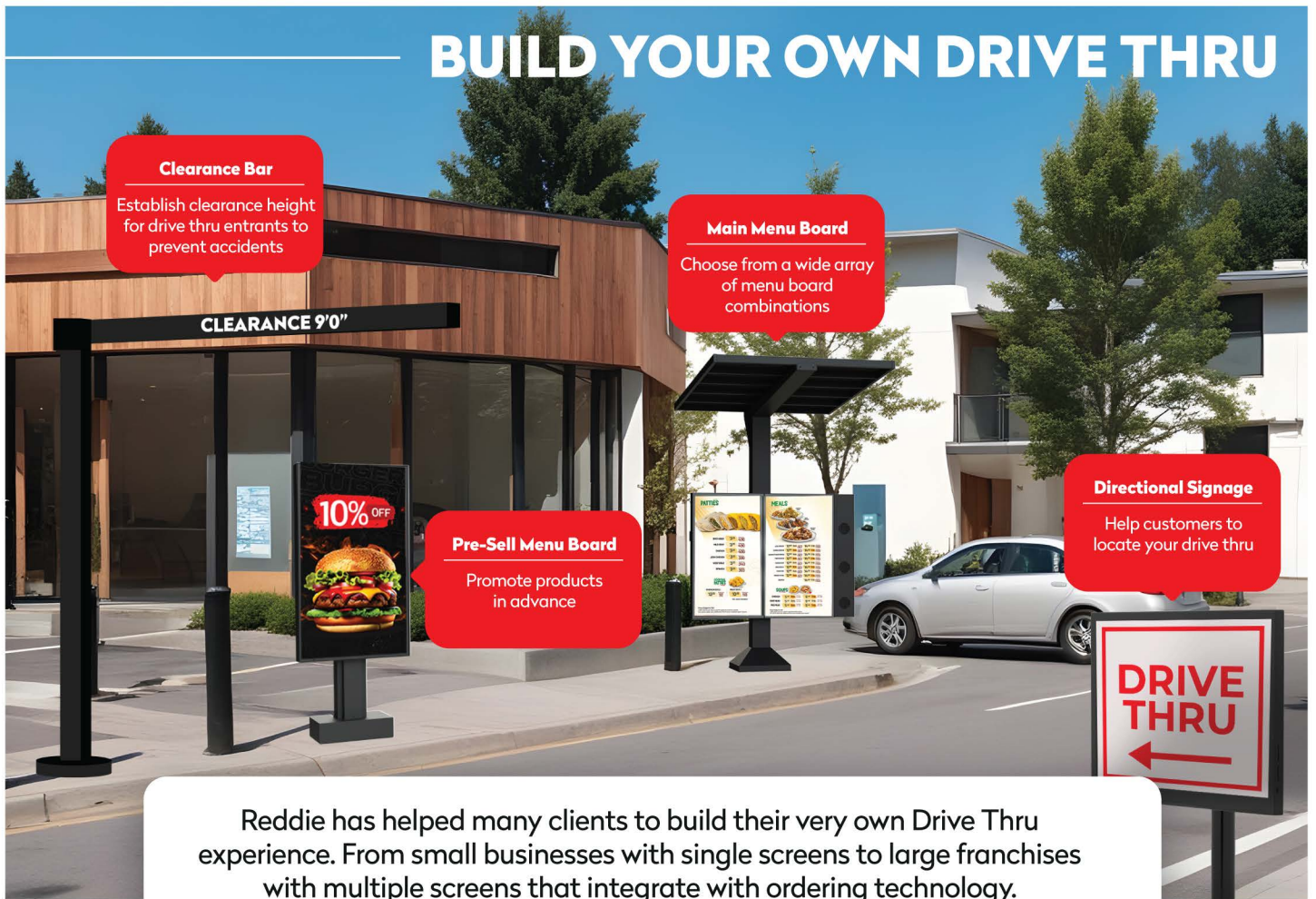


Integrated Drive Thru Order Confirmation

Modernize the drive thru experience with ease and increase transaction speed with our Integrated Drive Thru Order Confirmation System. This allows customers to view their order cart in real time, while the order is being placed, which makes for less errors, faster processing time and more customers served through your drive thru lane. Our Integrated Drive Thru Order Confirmation is available with select POS.



BUILD YOUR OWN DRIVE THRU



Reddie has helped many clients to build their very own Drive Thru experience. From small businesses with single screens to large franchises with multiple screens that integrate with ordering technology. Finding a solution to suit your business is what we do.

Things to Consider

Main Menu Board

Choose from a wide array of menu boards and/or combo options for customers to place their final order.

Pre-Sell Menu Board

Our Pre-Sell Menu Board is used to promote products in advance and is very popular for upselling specialty or seasonal items.

Clearance Bar

The Reddie Clearance Bar is a staple security feature that informs drive thru entrants about the allowed clearance height of each vehicle thereby preventing inadvertent damage to customer vehicles. Our steel poles are available in two heights: Curb level 102" or Street level 108". They are also available in multiple colors.

Directional Signage

Our Directional Signage is lit! It is a double sided light box with customizable wording that can include your logo or company's name. It is also color customizable and helps guests locate your drive thru.

PRE-SELL / MENU BOARD



Single Menu Board



Double Menu Board



Triple Menu Board

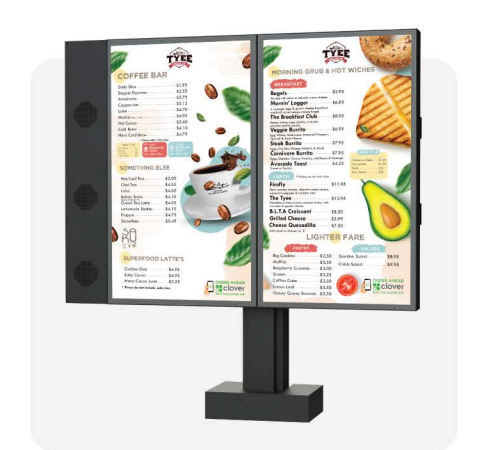
MAIN MENU BOARDS



Combo 1:
Double Main Menu Board
with Stand Alone Speaker Post
(Also available as: Single or Triple)



Combo 2:
Double Main Menu Board,
Canopy with Speaker & Microphone Box
(Also available as: Single or Triple)



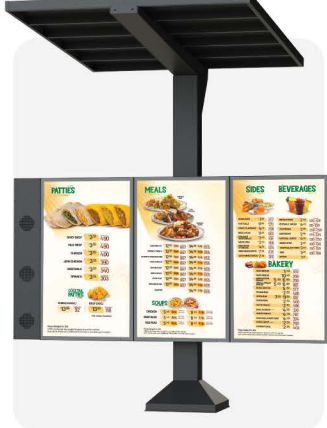
Combo 3:
Double Main Menu Board
with Built-in Speaker Box
(Also available as: Single or Triple)



Combo 4:
Double Main Menu Board
with Built-in Speaker Box &
Canopy (Also available as:
Single or Triple)



Combo 5:
Triple Main Menu Board
with Built-in Speaker Box
(Also available as: Single
or Double)



Combo 6:
Triple Main Menu Board
with Built-in Speaker Box
& Canopy (Also available
as: Single or Double)



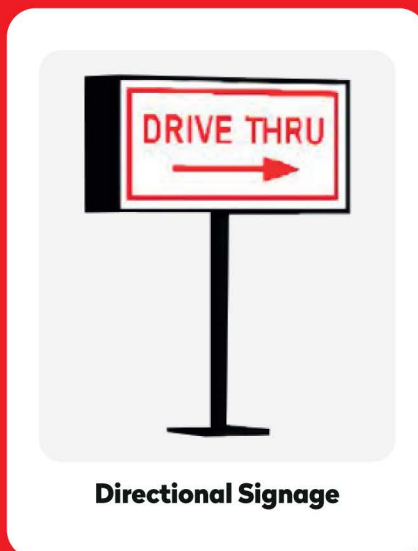
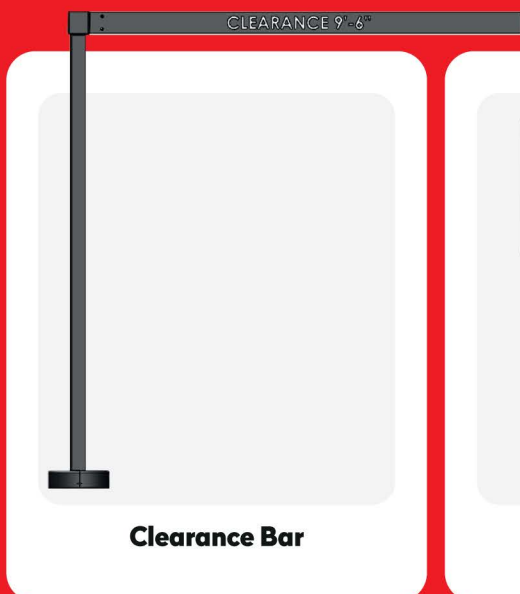
Combo 7:
Single Main Menu Board
with Built-in Speaker Box
& Canopy (Also available
as: Double or Triple)

WALL MOUNTED

Also available in Single or Triple with or without a Speaker Box



ACCESSORIES

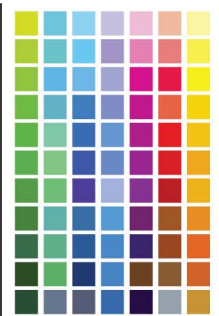


CUSTOM ENCLOSURES



We can design enclosures based on your specific requirements.

CUSTOM COLORS AVAILABLE



Choose from a variety of colors.

REDDIE PORTAL

Remotely manage your Digital Drive Thru Mini LED Menu Board and its content



PUBLISH YOUR CONTENT IN SECONDS

Upload and send your content to your displays in seconds from anywhere.



SCROLLING TEXT ZONES WITH RSS FEEDS

Deliver live RSS news feeds of the most current or happening events.



MENU EDITOR

Create, edit and manage your content using our Online Content Editor.



DISPLAY LIVE WEB PAGES

Publish live URL links either as your dynamic menu or additional content.



MULTI ZONE LAYOUT

Design unique layouts, in landscape/portrait orientation, with different zones and layers for your media.



CREATE CONTENT FOR TOUCHSCREEN DISPLAYS

Create interactive content using our Touch Content Builder that is perfect for touch screen displays.



CUSTOM BACKGROUND/FONTS

Select colors from the palette or enter a HEX code to modify backgrounds/text and include custom fonts.



INTEGRATED HARDWARE SOLUTIONS

Our content manager software was built specifically for our digital signage hardware.



SCHEDULE PLAYLISTS

Schedule a time/date for your playlists to have control of what your audience sees.



MANAGE AND CONTROL YOUR ORGANIZATION

Create and manage an unlimited amount of organisations, sub-organizations and user accounts and decide on privileges for each.



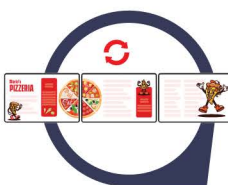
GLOBAL REMOTE COMMANDS

Reboot your screens, stop/start content playback, rotate the orientation and more!



REPORTS AND LOGS

Keep track of every action performed on the CMS from users, screens or players.



MULTI SCREEN SYNCHRONIZATION


Create content that flows between multiple screens to create a dynamic experience.

MENU BOARD SYNC & INTEGRATED DRIVE THRU ORDER CONFIRMATION


Reddie's Menu Board Sync

With Reddie's **Menu Board Sync**, your digital menu boards are able to integrate with your POS system, allowing you to sync your menu board items and prices with your POS in real time. You can also add or 86 items.







Cloud-based for access anywhere



Integrate with 50+ POS systems



Update menu prices and items in real-time

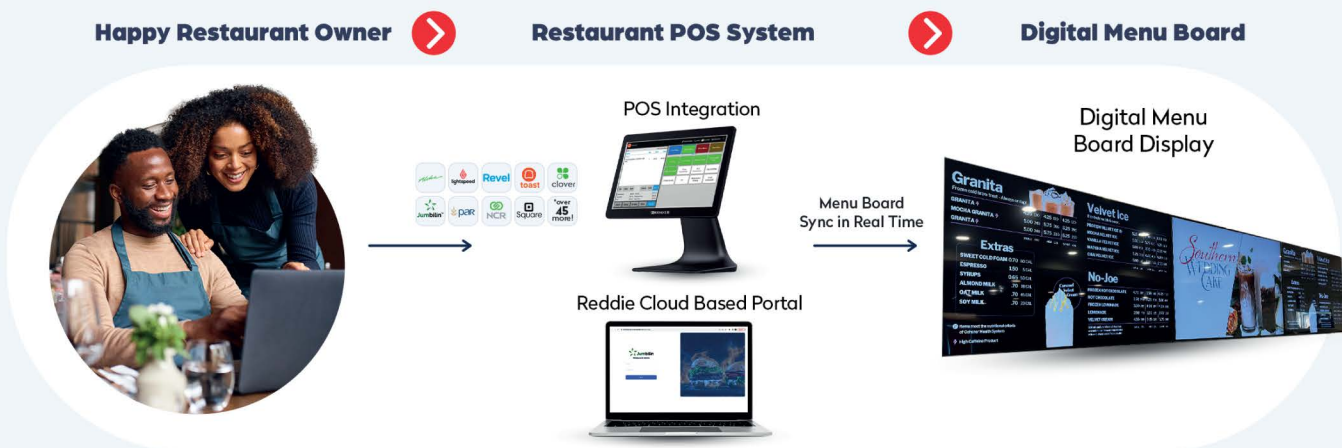


86 items in real-time

Menu Board Sync POS Integration Partners



How it works?



Reddie's **Integrated Drive Thru Order Confirmation System**

With **Integrated Drive Thru Order Confirmation System**, your customers order is displayed on your digital drive thru menu board in real time while their order is being taken. After the order is complete, the customer is able to view a full order confirmation screen.

Our **Integrated Drive Thru Order Confirmation System** helps to minimize order errors and food wastage by increasing transaction speed and order accuracy.

Menu Board Sync and Integrated Drive Thru Order Confirmation System are every restaurant owners dream to increase drive thru profitability and is available for owners with single or multiple locations.



Minimize order errors



Reduce food wastage



Increase transaction speed



Increase profitability

Integrated Drive Thru Order Confirmation System POS Partners

Our Integrated Drive Thru Order Confirmation is available with select POS.

How it works?

Happy Restaurant Owner



Restaurant POS System



Digital Menu Board



POS Integration
Reddie Jumbilin POS



Integrated on screen
Order Confirmation

Reddie Cloud Based Portal



Digital Drive Thru
Menu Board





 **Industry Standard Drive Thru
Communication Systems Available.**

Our communication system includes headsets, vehicle detectors, loops, base stations, speaker posts, speakers, microphones and order confirmation systems.

Panasonic

par[®]

HME HOSPITALITY
& SPECIALTY
COMMUNICATIONS[®]

PJ'S COFFEE



Background

PJ's Coffee decided to modernize its operations by implementing digital menus to enhance customer experience and streamline menu updates.

This shift to digital menus was aimed at providing a dynamic and engaging interface for their customers, allowing for easy updates to menu items, prices, and promotions.

The Problem

The vendor recommended initially by the franchise for supplying and installing these digital menus presented a significant challenge. Upon receiving the detailed proposal and cost breakdown, it became evident that the vendor's services were prohibitively expensive.

These unforeseen expenses posed a substantial financial burden, especially for smaller franchise locations operating on tighter budgets. The high cost made it difficult to justify the investment, potentially delaying the rollout of the digital menus. This situation necessitated a search for more cost-effective alternatives that could provide the desired technological upgrade without compromising the financial stability of the franchise.

Solution & Benefits

Reddie stepped in to offer affordable solutions tailored to PJ's Coffee's needs:

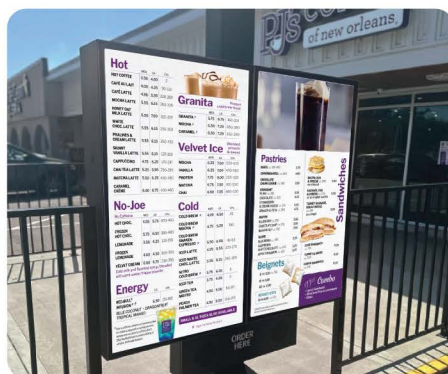
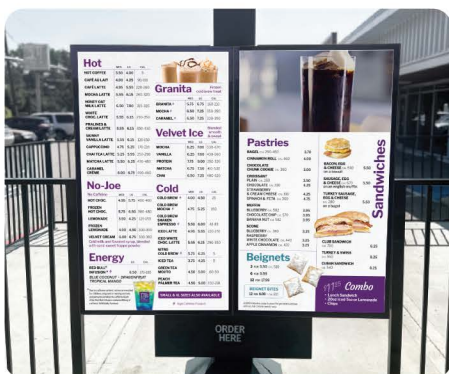
1. Digital Drive Thru Mini LED Menu Boards:

Reddie's Digital Drive Thru Mini LED Menu Boards offered an efficient and durable solution designed to withstand various weather conditions. These boards improved order accuracy and reduced wait times, enhancing overall customer satisfaction.

2. Commercial Menu Boards:

Reddie provided cost-effective, all-in-one commercial menu boards that enhanced the customer experience with visually appealing and interactive displays. These dynamic boards allowed for easy and real-time updates to menu items, prices, and promotions.

By choosing Reddie, PJ's Coffee was able to implement a modern and efficient digital menu system that their customers love and also met their budgetary constraints. Reddie's cost-effective solutions facilitated the rollout of digital menus at their location, ensuring enhanced customer experiences and operational efficiency without compromising financial stability.



For more information on our Digital Drive Thru Mini LED Menu Board, please visit: www.reddiegroup.com/contact-us or email us at help@reddiegroup.com

PANEL INFORMATION	Panel Size	43 inches	49 inches	55 inches
	Resolution	1080 x 1920	1080 x 1920	1080 x 1920
	Brightness	4000 Nits	4000 Nits	4000 Nits
	Active Area	941 x 530 mm	1075 x 605 mm	1210 x 680 mm
	Viewing Angle L/R/U/D	89/89/89/89	89/89/89/89	89/89/89/89
	Aspect Ratio	16:9	16:9	16:9
	Display Colors	1.07B,105%	1.07B,105%	1.07B,105%
	LED Lifetime	≥50,000 hours	≥50,000 hours	≥50,000 hours
	Blackening Defect Free	Up to 110 °C / 230 °F	Up to 110 °C / 230 °F	Up to 110 °C / 230 °F
	Orientation	Portrait & Landscape	Portrait & Landscape	Portrait & Landscape
Brightness Control	Sensor Built-in	Sensor Built-in	Sensor Built-in	
MECHANICAL	Bezel Width (T/B/L/R)	26/26/26/26 mm 1/1/1/1 inch	26/26/26/26 mm 1/1/1/1 inch	26/26/26/26 mm 1/1/1/1 inch
	Overall Dimensions	994*582*85 mm 40*23*4 inches	1127*657*85 mm 50*29*4 inches	1262*733*85 mm 50*29*4 inches
	Net Weight (Display Only)	26 kg / 58 lbs	37 kg / 82lbs	37 kg / 82 lbs
CONNECTIVITY	HDMI IN	x2		
	Power Port	x1		
	OSD Language	English		
	Operating System	Optional Reddie Media Player		
	Operating System	Optional Built-In OS (Android 11/Windows 10)		
SPECIAL FEATURES	Tempered Glass	Anti-Reflective Glass with IK10 Impact-resistant		
	Process	Optical Bonded		
	Weatherproof Design	IP66		
	Cooling System	Smart Cooling Fan		
	Operating Temperature	-20°C ~ 60°C / -4°F ~ 140 °F		
POWER	Power Supply	AC 110~240V		
	Rated Frequency	50/60Hz		
CERTIFICATIONS	ETL, FCC, CE			